

Ordinance No. 00534

[CITY COUNCIL MEETING MINUTES MAY 16, 2011](#)

ORDINANCE NO. 534

AN ORDINANCE of the City Council of the City of Lakewood, Washington, amending Title 18A of the Lakewood Municipal Code related to signage.

WHEREAS, The City of Lakewood, pursuant to the Washington State Growth Management Act codified in Title 36.70A of the Revised Code of Washington (RCW), adopted a Comprehensive Plan in July, 2000, and a Land Use and Development Code codified in Title 18A of the Lakewood Municipal Code on August 20, 2001; and

WHEREAS, since the adoption of the Land Use and Development Code, the City has received input from citizens and project proponents, and has identified areas where amendments to the Land Use and Development Code would be appropriate; and

WHEREAS, the Planning Advisory Board has found that the proposed amendments to the sign regulations of Title 18A of the Lakewood Municipal Code are consistent with City of Lakewood's Comprehensive Plan, and will promote the public health, safety and general welfare of the citizens of the City; and

WHEREAS, the Planning Advisory Board has recommended the proposed amendments of Title 18A through Resolution No. 2010-01;

NOW, THEREFORE, THE CITY COUNCIL OF THE CITY OF LAKEWOOD, WASHINGTON DO ORDAIN as follows:

Section 1. That Section 18A.50.605 of the Lakewood Municipal Code be amended to read as follows:

18A.50.605- Purpose - Sign Regulations

The purpose of this section is to control and manage signs by establishing a common framework for the balanced regulation of signage in the city of Lakewood in order to that protects the right of free speech and freedom of expression, while allowing for fair and appropriate utilization of the public landscape and "viewshed." This section recognizes that signs serve a number of valuable public and private functions, including providing effective communication between people, wayfinding information, commercial images, marketing, advertising, and education; and creating a visually stimulating retail environment. However, the City also finds that unregulated signage can be detrimental to ~~promote~~ the promotion of the safety, well being, and comfort of the users of streets, ~~to increase~~ reduce the effectiveness of individual signs, have a significant negative impact on the aesthetic quality of the City's streetscapes, negatively impact property values and ~~to reduce~~ can result in dangerous conflicts between traffic control signs and advertising other signs. This section also ~~promotes~~ balances the community's interests in traffic safety, and aesthetics, potential negative consequences of unregulated signage, with the community's desire to realize the public and private benefits of private signage. These regulations strive to achieve this balance by ~~regulating~~ limiting the number, type, size and location of signs in order to minimize visual blight, clutter and traffic hazards while at the same time providing opportunities for free speech, freedom of expression, and the realization of the benefits of private signage. allowing sufficient signage to enable the performance of the basic activities within the community. This section further attempts to reduce distractions and obstructions from signs that would adversely affect traffic safety; and ~~alleviate~~ reduces hazards caused by signs encroaching upon public ways. The eCity's visual character is enhanced by promoting new and replacement signage which is creative and distinctive, compatible with the surroundings, and ~~which is~~ responsive to the public need to locate a business establishment by identification, address, and product and/or service information.

With these purposes in mind, it is the intent of this Chapter to ensure that the use and regulation of signage is consistent with the public interest as follows:

1. Provide functional flexibility and accommodate signage that follows basic principles of good contextual design;
2. Ensure legibility of signage in the circumstances in which it is seen;
3. Assure that public benefits derived from expenditures of public funds for the improvement and beautification of streets, other public structures, and spaces are not obviated by overly aggressive signage that results in a negative impact on the visual and aesthetic cohesiveness of the streetscape.

(Ord. 264 § 1 (part), 2001.)

Section 2. That Section 18A.50.610 of the Lakewood Municipal Code be amended to read as follows:

18A.50.610- Administration - Sign Regulations

A. Permitted Zones. Only signs of the type or types as designated by this section shall be permitted in ~~the respective approved zoning districts that allow their use.~~ This section shall be enforced pursuant to the procedures established in LMC 18A.02.460, Enforcement.

B. Review and time limits. The Community Development Director shall promptly review the application upon the receipt of a completed permit application and payment of the permit fee by the applicant. The Community Development Director shall grant or deny the permit application within twenty (20) days from the date the completed application and permit fee was filed with the Community Development Department.

C. Approval or denial. The Community Development Director shall approve a permit for the sign if it complies with all applicable laws, including the building, electrical or other adopted codes of the City of Lakewood; the regulations for signs contained in this Chapter; and any variances granted from this Chapter. If the Community Development Director does not approve a permit for the sign, he/she shall state the reasons for the denial in writing, and shall mail a certified copy of the reasons for denial to the address of the applicant stated on the application.

D. Appeal of sign permit determinations. Decisions on sign permit applications may be appealed to the City's hearing examiner pursuant to LMC Section 18A.02.740. An appeal hearing regarding the issuance of a sign permit shall be conducted within 30 days of the receipt of the appeal petition and appeal fee.

(Ord. 264 § 1 (part), 2001.)

Section 3. That Section 18A.50.615 of the Lakewood Municipal Code be amended to read as follows:

18A.50.615- Permanent Sign Permits

New sign or sign modification permit. A permit is required for any new sign or modification of any existing sign, except as provided for in 18A.50.625.

A. Each individual permanent or temporary sign shall require a separate sign permit, except as specifically exempted in this section. Any sign for which a building permit is required under the ~~UBC~~Uniform Building Code shall also obtain a building permit.

B. No sign shall hereafter be erected, re-erected, constructed, installed, or altered except as provided by this ~~title Chapter,~~ unless a sign permit for the same has been issued by the Community Development Director. For the purposes of this Chapter hereof, "alteration" "altered sign," as defined in LMC 18A.50.680 shall not include maintenance as that term is used in LMC 18A.50.680, Definitions.

C. Any alteration ~~of~~ or change to a sign or any change in the sign copy requires a sign permit, except for a change in the sign copy where the sign copy is contained within a permanent framework and designed to be periodically replaced, or a message which changes on a changeable copy readerboard or a billboard.

D. A new sign or sign modification permit shall become null and void if the work for which the permit was issued has not been completed within six (6) months of issuance.

E. The Community Development Director shall not issue a sign permit for a freestanding sign or modification of a freestanding sign if a nonconforming freestanding sign exists on the subject property or contiguously owned properties; nor issue a sign permit for a wall sign or modification of a wall sign if a nonconforming wall or roof sign exists on the subject property or contiguously owned properties, except as provided in LMC 18A.50.675, Nonconforming Signs.

(Ord. 264 § 1 (part), 2001.)

Section 4. That Section 18A.50.620 of the Lakewood Municipal Code be amended to read as follows:

18A.50.620- Prohibited Signs

The following signs are prohibited in all zoning districts:

A. Mobile readerboards.

B. Roof signs.

C. Non-utility and non-governmental signs on utility poles or traffic control devices, public sign posts, or other public utility devices.

D. Signs which, by virtue of their size, location, movement, content, coloring or manner of illumination, may be confused with traffic control signs or signals, including but not limited to signs containing words such as "stop," "look," and "danger," and directional features such as lighted arrows.

E. Posters, pennants, banners, streamers, string pennants, blinking or flashing or strobe lights, balloons, searchlights, strings, twirlers, propellers, flares, and other displays of a carnival nature, blimps, or inflatables except as permitted in conjunction with a temporary sign pursuant to LMC 18A.50.665, Temporary Signs for Temporary Display.

F. Animated, emitting, moving, rotating, or visually projecting signs.

G. Vehicle signs, except as allowed pursuant to LMC 18A.50.625.B.21-22, Sign Permit Exceptions.

H. Parking lot, curb or wheelstop painting, or advertising which is not restrictive or cautionary in nature.

I. Public address systems or sound devices used in conjunction with any sign or advertising device.

J. Obscenity. No sign shall bear or contain statements, words, or pictures in which the dominant theme appeals to the prurient interest in sex or is patently offensive because it affronts the contemporary community standard relating to the description or representation of sexual material, that is utterly without redeeming social value.

K. Abandoned signs.

L. Off-premise signs, except as specifically permitted within this section.

M. Billboard signs, except as provided for in LMC 18A.50.635.
(Ord. 264 § 1 (part), 2001.)

Section 5. That Section 18A.50.625 of the Lakewood Municipal Code be amended to read as follows:

18A.50.625- Sign Permit Exemptions

A. Exemption from the sign permit requirements of this ~~title Chapter~~ shall not be deemed to grant authorization for any sign constructed, erected or located in any manner in violation of the provisions of this ~~title Chapter~~ or any other laws or ~~e~~Ordinances of the City or the State of Washington.

B. A sign permit shall not be required for the following ~~signs~~:

1. Professional nameplates not exceeding two (2) square feet of sign area.
2. Plaques, tablets, or inscriptions indicating the name of a building, date of erection, commemorative information, or historic designation provided it is:
 - a. non-illuminated; and
 - b. no more than two signs per site; and
 - c. a maximum twelve (12) square feet of sign area.
3. Signs owned and/or required by the ~~s~~State, ~~e~~City, or public utility entities indicating or warning of danger, aids to safety, traffic control, or traffic direction signs.
4. Tourist-related business signs associated with those highway tourist-related signs regulated by the Washington State Department of Transportation.
5. City sponsored or co-sponsored signs, banners, ~~or~~ decorations or displays subject to approval of the Community Development Director. These signs, banners, and displays may be located on or over public rights-of-way with approval of the sign placement by the City Engineer.
6. Temporary signs for the purpose of announcing or promoting a City-sponsored or promoted community fair, festival, or event. Such decorations and signs may be displayed no more than fourteen (14) calendar days prior to and during the fair, festival, or event. All decorations and signs must be removed within five (5) calendar days following the end of the fair, festival or event. Temporary signs may be located on or over public rights-of-way with approval of the sign placement by the City Engineer.

7. Public art including sculptures, wall paintings, murals, collages, and other design features that do not incorporate advertising or identification.
8. "No soliciting," "no trespassing," tow-away zone," or indications of danger or warning signs less than four (4) square feet in sign face size.
9. Maintenance of a legal sign in accordance with this section.
10. Signs intended to notify the public of public meetings or hearings and official or legal notices required, issued, sponsored, or posted by any public agency or court.
11. Incidental signs, ~~as defined in LMC 18A.50.680, Definitions, provided for in LMC 18A.50.640-~~
12. Religious symbols, when not included in a sign.
13. Decorative flags in commercial zones, on private property, within the confines of parking lots, landscape areas and on building frontages, which do not incorporate advertising, logos, or business identification; provided, that each individual flag does not exceed eighteen (18) square feet in sign area.
14. Identification signs installed on and for pertaining to structures or improvements such as phone booths, charitable donation containers, and recycling boxes. Signs may not exceed ten (10) percent of the area of the structure's facade of the structure or object to which it pertains or surface elevation upon which they are installed.
15. Building addresses with numbers and letters which comply with the requirements of the Uniform Building Code and the Uniform Fire Code.
16. Signs located inside of a building, painted on a window, or hanging inside of a window, provided that window signs shall be limited to forty (40) percent of the window area.
17. Strings of incandescent lights where the lights do not flash or blink in any way and do not unreasonably impact adjacent properties or street with excessive illumination or glare.
18. Reasonable seasonal and holiday decorations within the appropriate season. Such displays shall be removed within ten (10) calendar days following the end of such season or holiday.
19. Non-illuminated signs not exceeding four (4) square feet of sign area placed on lawns or buildings or in windows and containing a noncommercial political, religious, or personal message (subject to LMC 18A.50.665).
20. Gravestones or other memorial displays associated with cemeteries and mausoleums.
21. Vehicle signs painted or adhered directly and permanently on the vehicle, such as vinyl letters and logos, adhered magnetically, or inside a vehicle window, subject to the requirements of LMC.18A.50.630-~~J.11~~, General Sign Standards.
22. Public transit buses and taxis bearing rental advertising, subject to the requirements of LMC.18A.50.630-~~J.11~~, General Sign Standards.
23. Public Service directional signs, subject to the requirements of LMC.18A.50.630-~~D~~.
- ~~24. Special use signs in accordance with provisions of 18A.50.660, Special Use Signs.~~
- ~~25~~24. On-site directional signs that does not contain a business name or advertising.

(Ord. 264 § 1 (part), 2001.)

Section 6. That Section 18A.50.630 of the Lakewood Municipal Code be amended to read as follows:

18A.50.630- General Sign Standards Provisions

~~A. Wall Signs-~~The provisions of this section apply within all zone districts citywide and include rules for signs that may be approved to benefit the general public interest as well as general rules for the placement and maintenance of all signs. The standard for all wall signs shall be:

- ~~1. Wall signs shall be a maximum of eighteen (18) inches thick.~~
- ~~2. Projecting signs shall not project more than six (6) feet from the wall.~~

~~B. Pole Signs. For freestanding pole signs, the following sign types shall apply:~~

- ~~1. Type A: Maximum of fifteen (15) foot high, and forty (40) square foot sign face.~~
- ~~2. Type B: Maximum twenty (20) foot high, and forty-eight (48) square foot sign face.~~
- ~~3. Type C: Maximum twenty (20) foot high, and sixty (60) square foot sign face.~~
- ~~4. Type D: Maximum twenty five (25) foot high, and one hundred twenty (120) square foot sign face.~~

~~C. Monument Signs. Monument signs shall be no taller than seven (7) feet in height, and have a sign face of no larger than thirty-two (32) square feet in size.~~

~~D. Public Service Directional Signs. Non-advertising and non-promotional directional or informational signs of a public or quasi-public nature, such as religious, educational, medical and emergency facilities, citizen recognition signs, neighborhood~~

welcome signs, signs indicating scenic or historic points of interest may be erected or maintained by an official or civic body. Tourist related highway business signs are subject to WSDOT rules and are not included here as public service directional signs. Public service directional signs may be located in any zone with the approval of the Community Development Director if all of the following standards are met:

1. The sign shall not exceed a nine (9) square foot sign face.
2. Such signs shall be directional or informational in nature only (no advertising other than name of the use and location allowed).
3. Signs are of a consistent size, color and style as established by the City.
4. No more than four (4) such signs for each use or occupancy shall be approved.
5. Such a sign shall meet all other applicable provisions of this section.
6. These signs may be located within the public rights-of-way with approval of the sign placement by the City Engineer.
7. Signs shall be located on arterial streets nearest the location unless otherwise approved by the Community Development Director.

EB. Maintenance of Signs. All signs, including signs heretofore installed, shall be maintained in a constant state of security, safety, and repair. Signs which are allowed to fall into a state of disrepair to the extent they are unsightly, broken, or hazardous may be declared a nuisance by the Community Development Director and abated pursuant to LMC 18A.02.460, Enforcement.

FC. No permanent sign shall be constructed, erected, or retained unless the sign and sign structure is constructed, erected, and maintained so as to be able to withstand the wind, seismic, and other regulations as specified in the Uniform Building Code or other applicable regulations.

GD. Fire Safety Obstructing Signs. No sign or sign structure shall be constructed in such a manner or at such a location that it will obstruct access to any fire escape or other means of ingress or egress from a building or any exit corridor, exit hallway, or exit doorway. No sign or supporting structure shall cover, wholly or partially, any window or doorway in any manner that will substantially limit access to the building in case of fire.

HE. Visibility. No sign or sign structure shall be placed or erected in any place or manner where by reason of its position it will obstruct the visibility of any vehicular, mobile, or pedestrian traffic or be hazardous to motorists' ingress and egress from parking areas.

HF. Illumination. Illumination from or upon any sign shall be shaded, shielded, directed or reduced so as to avoid undue brightness, glare, reflection of light skyward, or onto private or public property in the surrounding area and so as not to unreasonably distract pedestrians and motorists. Illumination in excess of that which is reasonably necessary to make the sign visible from an adjacent street shall be prohibited.

JG. Placement.

1. A sign shall not be affixed to a tree, shrub, rock or other natural object.
2. No unauthorized sign may be affixed to a utility pole, or other public structure.
3. Signs shall not be mounted on any portion of the roof or extend above the roof line unless mounted on a parapet wall. Signs shall not extend above the top edge of the parapet wall.
4. No sign shall project into a vehicular public way or be less than nine (9) feet above a pedestrian way.
5. No sign together with any supporting framework shall extend to a height above the maximum building height allowed in a zone.
6. Signs shall not cover architectural details such as, but not limited to, arches, sills, moldings, cornices, and transom windows.
7. Signs shall not obstruct traffic signals. The issuance of a sign permit as regulated by this code shall not relieve the permit holder from fully complying with the State of Washington or any other law governing the obstruction of any authorized traffic sign, signal or device.
8. Signs shall not obstruct vision clearance as determined by the City Engineer.
9. Signs shall not be placed within the public right-of-way except as specifically allowed in this section. No person, organization, or agency shall place any signs, indicators, advertisements, stakes, posts or any other foreign object or objects within a public street or the right-of-way of any public street in the City of Lakewood without the express permission, in writing, of the City Engineer. Any such objects now upon the public rights-of-way are hereby declared illegal, except for those now in place with written permission of the City Engineer and except for mailboxes or newspaper delivery tubes placed on the public right-of-way, with the approval of the City Engineer.
10. Unauthorized signs in the public right-of-way that the City Engineer determines to be located so as to present a hazard to the public health or safety may be immediately removed without prior notice.
11. Signs in or on vehicles, as allowed in LMC 18A.50.625.B.21-22, shall be subject to the following requirements:

- a. Graphics and letters identifying a business or its principal product, painted or adhered directly and permanently on the vehicle, such as vinyl letters and logos, adhered magnetically, placed inside a window, or otherwise securely mounted to a vehicle which is routinely operated in the normal course of business for delivery, pickup, or transportation.
- b. Signs permanently adhered on rental vehicles, such as U-haul rental trucks, identifying the name of the rental company,
- c. Private "for sale" signs placed in the windows of vehicles being sold by their owners, and
- d. Signs depicting the price and model year of vehicles for sale at motor vehicle sales lots.

~~KH.~~ Identification. Any sign constructed or erected after the effective date of this ~~title~~ Chapter must contain within its text, an identification in the English language of the business name, in order to aid public safety and emergency responses in locating the advertised business.

~~HJ.~~ Transmission Lines - Clearance. Horizontal and vertical clearance of signs or sign structures from power and communication transmission lines shall not be less than twelve (12) feet.

~~MJ.~~ Flagpoles. No flagpole shall extend to a height above the maximum building height allowed in the zone. A flagpole greater than six (6) feet in height shall require a building permit. All flagpoles shall be set back eight (8) feet from all property lines. Flagpoles greater than twenty-five (25) feet in height shall be set back an additional foot for each foot in height above twenty-five (25) feet.

~~NK.~~ Entrance and Exit Signs. Entrance and exit signs and/or other similarly worded directional signs, used for the purpose of controlling traffic, shall be limited to the following:

1. One (1) sign per entrance or exit.
2. Sign height shall not exceed thirty (30) inches.
3. Sign width shall not exceed sixteen (16) inches.
4. The maximum area of a sign face shall be four (4) square feet.
5. Advertisements shall not constitute more than twenty-five (25) percent of the total face area of the sign, and shall not distract the reader from the primary directional and traffic control function of the sign.

~~OL.~~ Bus Shelter Signs. To support the provision of transit bus shelters in Lakewood, signs are permitted when provided in conjunction with the City-approved Pierce Transit Lakewood Bus Shelter Program, subject to the following requirements:

1. A bus shelter sign is an accessory sign that is structurally integrated into a bus shelter approved for design, construction, and location by Pierce Transit and the City of Lakewood.

- a. The maximum sign area is forty-eight (48) square feet for the entire shelter structure.
- b. Sign setback requirements are waived.
- c. Sign separation requirements are waived.
- d. Bus shelter signage is exclusive of signage limits of the lot on which it is located.
- e. A sign permit for a bus shelter sign may be issued where a nonconforming freestanding sign exists on the lot.

2. Signage shall only be permitted on shelters in accordance with the City-approved Pierce Transit Lakewood Bus Shelter Program.

~~PM.~~ Address Number Signs. Address number signs shall be provided for all properties as required by LMC 15A.14.030.Z

(Ord. 483 § 28, 2008; Ord. 264 ? 1 (part), 2001.)

Section 7. That Section 18A.50.640 be modified, and Table 18A.50.640 be added, to read as follows:

~~18A.50.640 – Provisions for Signs that are Permanent or Continuous Displays in the Open Space and Public & Institutional Zoning Districts~~

A. Table 18A.50.640 presents the dimensional standards and permit requirements by zone district for signs that are permanently installed or otherwise permitted for display without time restriction.

Zone	Sign Standards ¹						
	Sign Type	Number Allowed	Min. / Max. Sign Size	Maximum Total Area	Maximum Height	Permit Rqd?	
Districts							
Residential (All R, MR, and MF Zones)							
Subdivision	Monument	1 per primary entrance	0 sf. / 32 sf.		7'	Y	
Each residential lot	All	1 per street frontage	0 sf. / 4 sf.	4 sf.	3' for picket	N	
MF with more than 6 units	Monument	1 per primary entrance	0 sf. / 32 sf.		7'	Y	
Schools, churches and other permitted non-residential	Monument	1 per primary entrance	0 / 32 sf.		7'	Y	
	Wall ²	Number limited by Total Area	0 / 50 sf.	5% of façade up to 50 sf		Y	
Commercial / Industrial							
All (excluding Freeway)							
	Monument (by frontage)					Y	
	50' or less	1	16 sf. / 24 sf.	24 sf.	7'	Y	
	More than 50'	Number limited by Total Area	24 sf. / 40 sf.	24 sf. plus 0.17 for each frontage foot over 50 sf.	7'	Y	
A monument sign shall be separated from any other monument sign on the same property by a minimum 200'							
	Pole (by frontage)						
	Less than 250'	None					
	250' to 500'	1 in trade for any 2 permitted	24 sf. / 40 sf.		20'	Y	
	Over 500'	Monument	24 sf. / 48 sf.		20'	Y	
	Wall ²		200 per sign or group	10% of facade		Y	
	Window		40% of the window area on each wall.			N	
	Sale / Lease	1 per street frontage	16 sf. for ARC, TOC, NC; 32 sf. for others		10'	Y	
	Incidental	See Note #3 below					N
	Portable	See Subsection #C.4 below					N

Freeway⁴ (Select TOC, C1, C2, IBP, I1)						
	Pole/Monument-Surface Street frontage	Same as Non-Freeway Commercial / Industrial				Y
	Pole- Freeway Frontage	1 additional pole sign per freeway frontage. Min 60 l.f. surface street frontage req'd.	60 s.f. min/ 200 s.f. max. Must be within 50' of freeway r.o.w.)	1 sq. ft. per lineal foot arterial frontage (min. 60 linear feet of surface street frontage to qualify for freeway pole sign)	35' w/in freeway	Y
	Wall ² , Window, Sale / Lease, Incidental, Portable	Same as Non-Freeway Commercial / Industrial				
Open Space, Public, and Institutional (OSR1, OSR2, P1)	The Director shall review any request for signs in these districts and consider the type, size and location of the proposed signage in respect to the type and intensity of the use, and make a determination to approve, deny or modify the proposed sign(s) consistent with the intent of this chapter and the applicable zone district regulations.					

B. Notes for Figure 18A.50.640

1. The following abbreviations are used in the Table:

Min. / Max. = Minimum / Maximum; sf = square foot or feet; Y = Yes; N = No; Rqd.= Required; r.o.w. = right-of-way.

2. Wall sign includes Projecting, Canopy, Awning, and Marquee signs.

3. Incidental signs are defined in LMC 18A.50.680. Incidental signs shall not be readily visible or legible from a public right-of-way. Incidental signs shall not individually exceed two (2) square feet or, cumulatively, one-half of one (1/2 of 1) percent of the building facade; provided, said size limitation shall not apply to signs providing directions, warnings or information when, established, authorized, or maintained by a public agency.

4. Freeway Commercial / Industrial: TOC, C1, C2, IBP, NC2 and I1 zoning districts which abut I-5, SR 512, Tacoma Mall Boulevard, or the BNSF rail-road right-of-way in Tillicum .

C. Additional requirements and explanations for specific Sign Types and situations:

1. Wall signs shall not project more that 18 (eighteen) inches from the façade of the supporting structure.

2. Projecting signs shall not extend more than 6 (six) feet from the attached building.

3. Freestanding signage for landlocked parcels.

a. For purposes of this section:

(1) A landlocked parcel is a parcel which does not have frontage on a public street and access to the parcel is provided through an adjacent parcel via a recorded access easement, or is a parcel that has less than 30 (thirty) feet on a public street and may or may not have access on that street.

(2) A host parcel is the parcel which provides the access to a landlocked parcel, via an easement.

b. A host parcel may share its allocation of freestanding signage with the landlocked parcel. The host parcel is under no obligation to grant the landlocked parcel use of its property for an easement or to grant part of its signage allotment.

c. Freestanding signage for the landlocked parcel shall be placed adjacent to the recorded access easement and shall only

advertise those businesses located on the landlocked parcel and/or the host parcel.

d. In the case of landlocked parcels utilizing a host parcel for signage, the signage for the landlocked parcel shall not be considered to be off-premise signage.

[Added]

4. Standards for Portable Signs Intended for Continuous Display:

Any business may display one portable sign, either a freestanding sign such as an A-Frame or a T-Frame, or a banner, on a continuous basis under the terms of this subsection. Portable signs permitted under this subsection are in addition to any permanent or temporary signs otherwise permitted by this Chapter. No permit is required if the portable sign complies with the following standards:

1. The sign must be located on private property on which the business is located (with the permission of the property owner) and shall not be located within the public right-of-way. On-site portable signs that are not generally visible from the public right-of-way or property are not considered signs under this Chapter.
2. The sign shall not block critical sight distances for the adjacent roadway, or for vehicles entering or exiting the roadway to or from a lawfully established driveway.
3. The sign may not block any pedestrian way. A minimum of 48 (forty-eight) inches clearance shall be provided.
4. The sign shall not block or interfere with any vehicular circulation, maneuvering or parking areas.
5. The maximum size for an A-Frame or T-Frame sign displayed under this subsection shall be 36 (thirty-six) inches wide and 48 (forty-eight) inches high.
6. The maximum size of a banner allowed under this subsection shall be 40 (forty) square feet.
7. Banners shall be displayed against a building wall, and shall be maintained in good condition. Torn, faded, dirty, dingy, or shredded banners shall be removed immediately. Banners displayed on a continuous basis are in addition to the allotment of permanent wall signs for the business.
8. Freestanding portable signs shall be separated from each other by a minimum of 50 (fifty) feet.
9. *i.* Only one portable sign per business may be displayed on a permanent basis under the terms of this section. A business may display a freestanding portable sign (A-Frame/ T-Frame) or a banner, but not both, under the terms of this subsection. For the purposes of this subsection, separate business entities occupying one tenant space shall be considered a single business. Additional portable signs may only be displayed on a temporary basis subject to the provisions of Section 18A.50.665, *Signs for Temporary Display*.
10. Freestanding portable signs permitted under this section shall be displayed only during regular business hours when the business is open, and shall be removed during those times when the business is closed.
11. *k.* No balloons, streamers, stringer pennants, festoons, or other similar devices are permitted in conjunction with signs displayed under this subsection. Such devices may be allowed on a temporary basis as permitted under Section 18A.50.665, *Signs for Temporary Display*.
12. Preference shall be given to conventional, non-portable signs lawfully erected and intended for display on a permanent basis. Signs displayed under this subsection shall be subject to all applicable standards and provisions of this Chapter.

5. Landscaped berm and decorative block edged berm alternatives for a monument sign.

a. Landscaped berms or decorative block edged berms of 2 (two) feet or less in height shall not be included in the height calculations of a ground sign. Berms of more than 2 (two) feet in height shall be counted toward the sign height calculation. Landscaped berms shall have a slope ratio of not more than 1:3 height-to-width, from the center of the berm to be considered a landscaped berm.

[Added]

6. Major Commercial or Employment Centers within the NC1, NC2, CBD, TOC, C1, C2, IBP, I1 and I2 zoning districts.

a. A major commercial center or employment center is an integrated development with contiguous ownership larger than 10 (ten) acres in size. Contiguous properties under separate control, but which function as an integrated center and when combined are larger than 10 (ten) acres in size, may be considered a major center.

b. Major commercial and employment centers may vary from the development standards of this section by obtaining approval of an Integrated Sign Plan for the center.

(1) The sign plan for the center shall be reviewed either separately or as part of the conditional use permit for the project.

(2) In approving the sign plan for the center, the Hearing Examiner shall make a finding that the sign plan is proportionate to the intensity of the major commercial or employment center and consistent with the intent of this code.

The Community Development Director shall review any request for signs in the OSR1, OSR2, and PI zoning districts and consider the type, size, and location of the proposed signage in respect to the type and intensity of the use; and make a determination to approve or modify the proposed sign(s) consistent with the intent of the sign and applicable zoning regulations. (Ord. 264 § 1 (part), 2001.)

Section 8. That Section 18A.50.645 of the Lakewood Municipal Code be repealed.

18A.50.645- Signs in the Single-Family and Mixed Residential 1 Zoning Districts

The following signs, when displayed in accordance with this chapter, are allowed within the R1, R2, R3, R4, and MR1 zoning districts:

A. A sign with the occupant's name of no more than two (2) square feet per sign face:

B. Each residential dwelling shall display and maintain on-premise street address number and identification consistent with the Uniform Fire Code:

C. Each subdivision shall be permitted one (1) monument sign per primary or major entrance:

D. For a home occupation, one (1) sign shall be permitted with a maximum sign face area of two (2) square feet, which is attached to the residence or an accessory building or displayed in a window:

E. The maximum signage permitted in these zone classifications for public institutions, schools, churches, and other permitted non-residential uses shall be:

1. Wall signs not exceeding five (5) percent of the building street facade, but not larger than fifty (50) square feet sign area, for any individual, or cluster of individual signs which may be placed on any wall of the building(s):

2. One (1) monument sign per street frontage with primary access, which may be located anywhere on the site with a minimum linear separation of one hundred (100) feet between signs:

F. Special Use signs in accordance with LMC 18A.50.660, Special Use Signs:

G. Temporary signs in accordance with LMC 18A.50.665, Temporary Signs:
(Ord. 264 § 1 (part), 2001.)

Section 9. That Section 18A.50.650 of the Lakewood Municipal Code be repealed.

18A.50.650- Signs in the Mixed Residential 2 and Multifamily Zoning Districts

The following signs, when displayed in accordance with this chapter, are allowed within the MR2, MF1, MF2, and MF3 zoning districts:

A. Each building shall prominently display and maintain on-premise street address numbers for identification, consistent with the Uniform Fire Code:

B. Signs, or that portion of a sign, indicating premises for sale or rent, shall not exceed a sign face area of six (6) square feet:

C. For a home occupation, one (1) sign shall be permitted with a maximum sign face area of two (2) square feet, which is attached to the residence or an accessory building or displayed in a window:

D. The maximum signage permitted for multi-family uses in these zone classifications, including public institutions, churches and school facilities and other permitted non-residential uses shall be:

1. Wall signs not exceeding five (5) percent of the building street facade, but not larger than fifty (50) square feet sign area, for any individual, or cluster of individual signs, which may be placed on any wall of the building(s).
2. One (1) monument sign per street frontage with primary access, which may be located anywhere on the site with a minimum linear separation of one hundred (100) feet between signs.

E. Special Use signs in accordance with LMC 18A.50.660, Special Use Signs.

F. Temporary signs in accordance with LMC 18A.50.665, Temporary Signs:
(Ord. 264 § 1 (part), 2001.)

Section 10. That Section 18A.50.655 of the Lakewood Municipal Code be repealed.

18A.50.655- Signs in the Commercial and Industrial Zoning Districts

The following signs, when displayed in accordance with this chapter, are allowed within the ARC, NC1, NC2, CBD, TOC, C1, G2, IBP, I1 and I2 zoning districts:

A. Each building shall prominently display and maintain on-premise street address numbers identification, consistent with the Uniform Fire Code.

B. Maximum wall signage:

The cumulative sign area of all wall signs including, awning, marquee, and projecting signs shall not exceed ten (10) percent of the building facade to which the sign(s) is attached, with no individual, or cluster of individual signs, larger than two hundred (200) square feet. Wall signs may be placed on any side of the building(s).

C. Maximum freestanding signage:

1. Freestanding signage shall be based on the cumulative amount of linear public street frontage of a parcel or parcels in contiguous ownership and associated with the use by a business or development on the parcel. Street frontage shall mean only that portion of the property along a public street or right-of-way, and does not include I-5 and SR-512.

- a. One (1) monument sign shall be permitted for street frontage of less than two hundred fifty (250) feet, with vehicular access to the street.
- b. If the linear street frontage is less than thirty five (35) linear feet, and/or has no vehicular access from that street frontage, a freestanding sign may be permitted pursuant to LMC 18A.50.655.C.1.e.
- c. For cumulative street frontage that is more than two hundred fifty (250) and less than five hundred (500) feet, the following freestanding signage shall be permitted:

- (1) Two (2) monument signs; or
- (2) One (1) Type A pole sign.

d. For street frontage that is five hundred (500) linear feet or greater, the following signage shall be permitted:

- (1) Three (3) monument signs and one (1) additional monument sign for each two hundred (200) additional feet of frontage in excess of seven hundred (700) feet; or
- (2) One (1) Type B pole sign; and either:

- (a) One (1) additional Type B pole sign for each additional four hundred (400) linear feet of frontage in excess of seven hundred (700) feet; or
- (b) One (1) additional monument sign each two hundred (200) additional linear feet of frontage in excess of seven hundred (700) feet.

e. Freestanding signage for landlocked parcels.

- (1) For purposes of this section:

(a) A landlocked parcel is a parcel which does not have frontage on a public street and access to the parcel is provided through an adjacent parcel via a recorded access easement, or is a parcel that has less than thirty (35) feet on a public street and may or may not have access on that street.

(b) A host parcel is the parcel which provides the access to a landlocked parcel, via an easement.

(2) A host parcel may share its allocation of freestanding signage with the landlocked parcel. The host parcel is under no obligation to grant the landlocked parcel use of its property for an easement or to grant part of its signage allotment.

(3) Freestanding signage for the landlocked parcel shall be placed adjacent to the recorded access easement and shall only advertise those businesses located on the landlocked parcel and/or the host parcel.

(4) In the case of landlocked parcels utilizing a host parcel for signage, the signage for the landlocked parcel shall not be considered to be off-premise signage.

f. Parcels within the TOG, G1, G2, IBP, and I1 zoning districts which abut I-5 or SR-512 may substitute pole signs as follows:

(1) Parcels which qualify for a Type A pole sign may substitute a Type C pole sign on a one-for-one (1:1) basis, provided that the Type C pole sign is placed within twenty-five (25) feet of the I-5 or SR-512 right-of-way.

(a) For properties located in Tillicum only, within twenty-five (25) feet of the BNSF railroad right-of-way; or

(b) For those properties located along Tacoma Mall Boulevard only, within twenty-five (25) feet of the Tacoma Mall Boulevard right-of-way.

(2) Parcels which qualify for a Type B pole sign may substitute a Type D pole sign on a one-for-one (1:1) basis, provided the Type D pole sign is placed within twenty (25) feet of the I-5 or SR-512 right-of-way; or

(a) For properties located in Tillicum only, within twenty-five (25) feet of the BNSF railroad right-of-way; or

(b) For those properties located along Tacoma Mall Boulevard only, within twenty-five (25) feet of the Tacoma Mall Boulevard right-of-way.

_____ [deleted]

2. Landscaped berm and decorative block edged berm alternatives for a monument sign:

a. Landscaped berms or decorative block edged berms of two (2) feet or less in height shall not be included in the height calculations of a ground sign. Berms of more than two (2) feet in height shall be counted toward the sign height calculation. Landscaped berms shall have a slope ratio of not more than 1:3 height-to-width, from the center of the berm to be considered a landscaped berm.

_____ [deleted]

D. Special Use Signs in accordance with 18A.50.660, Special Use Signs:

E. Temporary signs in accordance with LMC 18A.50.665, Temporary Signs:

F. Major Commercial or Employment Centers within the NG1, NG2, CBD, TOG, G1, G2, IBP, I1 and I2 zoning districts:

1. A major commercial center or employment center is an integrated development with contiguous ownership larger than ten (10) acres in size. Contiguous properties under separate control, but which function as an integrated center and when combined are larger than ten (10) acres in size, may be considered a major center.

2. Major commercial and employment centers may vary from the development standards of this section by obtaining approval of an Integrated Sign Plan for the center.

a. The sign plan for the center shall be reviewed either separately or as part of the conditional use permit for the project.

b. In approving the sign plan for the center, the Hearing Examiner shall make a finding that the sign plan is proportionate to the intensity of the major commercial or employment center and consistent with the intent of this code.

(Ord. 277 § 1(part), 2002; Ord. 264 § 1(part), 2001.)

Section 11. That Section 18A.50.660 of the Lakewood Municipal Code be repealed.

18A.50.660- Special Use Signs

The following special use signs, when temporary in nature and displayed in accordance with this section, do not require a sign permit. Augmentation of special use signs by such items as balloons, streamers, or lights is prohibited.

A. Political Signs:

1. Permitted in all zoning districts:
2. Time period:

a. Signs shall be placed no more than sixty (60) days prior to the election.

b. Signs shall be removed within ten (10) days after the election.

3. Maximum size shall be four (4) square feet per sign face. Multiple signs shall not be aggregated together to create, in effect, a sign face larger than four (4) square feet.

4. Signs may be placed in the public right-of-way, excluding traffic islands, provided:

a. Placement of signs shall not impede pedestrian, bicycle, or automobile movement or create a traffic hazard.

b. Signs shall not be located within the vision clearance area of a driveway, access point, or intersection.

c. Signs may be placed on fences, buildings, or other similar structures, in windows, or on pickets, in accordance with the provisions and prohibitions of this code.

5. Signs within the right-of-way that are not maintained in a proper condition shall be removed.

6. Signs may be placed on private property, provided that:

a. Permission of the property owner or occupant is obtained.

b. Signs shall be placed in accordance with the provisions and prohibitions of this code.

B. Private Sale Signs, Including Garage/Estate Sales, Etc.

1. Permitted only for residential use types in all zoning districts.

2. Signs shall be displayed on the days of the sale only and displayed for not more than four (4) times per year, per property.

3. Number of signs permitted:

a. One (1) freestanding on-premise sign, subject to the requirements of B.1 and B.3 in this subsection.

b. Four freestanding off-premise signs:

(1) A-frame, T-frame or picket style freestanding sign only.

(2) Signs shall be displayed within one-half (1/2) mile of the subject property; except that one (1) sign may be placed at the nearest arterial street.

(3) Signs may be placed within the right-of-way, provided the signs do not obstruct vehicular or pedestrian movement or visibility, or pose a safety hazard.

(4) Signs may be placed on private property with permission of the property owner or occupant.

4. Maximum size shall be four (4) square feet per sign face, and no more than two and one-half (2 1/2) feet in height.

C. Residential for Sale/Rent Signs:

1. Permitted for residential uses in all zoning districts.

2. Signs shall only be displayed during the period that the property is actively for sale, rent, or lease.

3. One (1) freestanding sign per public street frontage shall be permitted.

4. Maximum size shall be four (4) square feet per sign face for detached dwellings, attached dwellings, and multi-family dwellings with fewer than eight (8) units. Maximum size shall be eight (8) square feet per sign face for multi-family dwelling properties with eight (8) or more dwelling units.

5. Signs may be placed adjacent to the property line, but shall not be placed within the public right-of-way.

6. No off-premise signs shall be allowed.

D. Off-Premise Residential Open House:

1. Permitted in all zoning districts only for detached and attached single-family dwellings that are for sale, and only in conjunction with a residential open house sign permit.
2. Signs shall be displayed on the days of the open house only.
3. No more than four (4) freestanding off-premise signs are permitted per open house.
4. Signs may be placed within the right-of-way, provided the signs do not obstruct vehicular or pedestrian movement or visibility, or pose a safety hazard.
5. Signs shall be displayed within one-half (1/2) mile of the subject property except that one (1) sign may be placed at the nearest arterial street.
6. Signs shall be A-frame, T-frame or picket style freestanding signs and placed in accordance with the provisions and prohibitions of this title.
7. Maximum size shall be four (4) square feet per sign face and no more than two and one-half feet (2 1/2) in height.

E. Commercial/Industrial Buildings or Land For Sale/Lease Signs:

1. Permitted in the ARC, NC1, NC2, CBD, TOC, C1, C2, PI, IBP, I1 and I2 zoning districts, and legal non-conforming commercial or industrial uses in all zoning districts.
2. Time period: Signs shall be displayed only during the period that the property is for sale or lease.
3. One (1) freestanding on-premise sign per public street frontage is permitted.
4. Maximum size shall be sixteen (16) square feet per sign face.
5. Signs shall be placed in accordance with the provisions and prohibitions of this title.
6. Sign may be placed adjacent to the property line, but shall not be placed within the right-of-way.
7. No off-premise signs shall be allowed.

F. Short Term Construction and Contractors' Signs:

1. Permitted in all zoning districts:
2. Time period:
 - a. Signs shall not be posted on the property until after the issuance of a building permit.
 - b. Signs shall be removed when construction is completed.
3. Four (4) signs per public street frontage shall be permitted. The sign may be freestanding, or be a wall or banner sign attached to the construction fence or other structure on the site. Where a parcel does not have public road frontage and access to the site is provided by a driveway or easement, the sign may be placed, with the property owner's permission, in or adjacent to the road easement at its intersection with the public street right of way.
4. Signs may be placed adjacent to the property line, but shall not be placed within the right-of-way.
5. Signs shall be placed in accordance with the provisions and prohibitions of this title.
6. No off-premise signs shall be allowed.
7. Maximum size shall be thirty-two (32) square feet per sign face. Total sign area shall not exceed one hundred twenty-eight (128) square feet per site.
8. Copy and graphics on the sign are limited to identification of the project and participants and shall only include:
 - a. Site identification;
 - b. Participating professional firms and contractors; and
 - c. Description and/or purpose of the building or construction project.

(Ord. 264 § 1 (part), 2001.)

Section 12. That Section 18A.50.665 of the Lakewood Municipal Code be amended to read as follows:

18A.50.665- Temporary Signs for Temporary Display

A. Temporary signs for temporary display are allowed according to the standards and permit requirements of Table 18A.50.665 below, when displayed in accordance with this section, are permitted with a temporary sign permit. All temporary signs shall display the sign permit number in the upper left-hand corner of an exterior face of the sign, with the numbering at least one half (1/2) inch in height. Temporary use sign permits shall not be issued for detached or attached dwellings. There are five (5) activity categories of temporary signs permits: non-profit, special event, temporary uses, short term subdivision, and interim signs Real Estate/Development, Political, Special Event, Private Sales and Temporary Use.

B. Failure to comply with the conditions outlined in this title and the issued permit shall result in immediate enforcement

pursuant to LMC 18A.02.460, Enforcement. In addition, the subject applicant, business, and location shall be ineligible for a temporary sign permit for a period of one (1) year.

		Temporary Sign Standards				
		<u>Number Allowed</u>	<u>Max Size per Sign (sq. feet)</u>	<u>Max Height (feet)</u>	<u>Other Provisions</u>	<u>Permit?</u>
Temporary Sign Activity						
Apply to all Zones						
Real Estate / Development						
	Construction	4	32		Permit expires with project completion; signs may be freestanding or attached to site fencing or walls; signs shall be on-premises only. Total area allowance is 128 sf per site.	Condition of Building Permit
	Subdivision & Condominium	4	16 for 8 or fewer lots / units; 32 for more than 8	7	Only one on-premise sign per street frontage; permit expires within 2 years of preliminary plat approval or sale of 75% of lots / units. No off-premise placement. Total area allowance is 128 sf per site.	Condition of Preliminary Plat
	Residential Sale or Rent	1 per street frontage	4 for 'R'; 8 for 'MR/MF'; 12 for other zones	4 in 'R' zones; 7 in other zones	Display only while property is actively for sale, rent, or lease; No off-premise display except for Open House (below).	N
	Residential Open House (Off-Premise)	4	4	3	Allowed only for single-family dwellings for sale. Display shall be only on open house days.	N
Political						
			4 per sign or aggregated		Signs placed in the public right-of-way shall not impede public circulation or create a hazard to circulation and shall not be located within a vision clearance area. Signs may be placed on fences, buildings, or other	N

			display		structures, in windows, or on pickets. Signs may be placed on private property only with the permission of the property owner or occupant. Display is limited to 60 days before and 10 days after an election.	
Special Events						
	Grand Opening; business closing		Poster / banner: 32 A-frame, T-frame or picket signs: 6	A-frame, T-frame or picket signs: 4	One 30-day display period per new business or organization opening or business closing. Two Incidental signs / devices are also allowed. Total sign face area shall not exceed eighty (80) square feet.	Y
	City-sponsored Community Events	Signs, banners, or displays as approval by the Community Development Director.			Displays may be located on or over public rights-of-way with approval of the sign placement by the City Engineer	N
	Non-Profit Events	1 per arterial frontage (minimum 1)	Poster / banner: 32 A-frame, T-frame or picket signs: 6	A-frame, T-frame or picket signs: 4	Applicant must meet definition of Non-Profit Community Organization in LMC 18A.50.680 Definitions. Maximum of one 15-day event per calendar quarter. Total sign face area shall not exceed eighty (80) square feet.	Y
Private Sales (Garage / Estate)						
	Residential Uses Only	1 on-premise; 4 off-premise	4 per sign face	3	Display only on days of sale and not to exceed 12 continuous days in any 90-day period. A-frame, T-frame or picket style freestanding sign only; signs shall be located within ½ mile of the sale site, except that (1) sign may be placed at the nearest arterial street; signs may be placed on private property only with the permission of the owner or occupant.	N
Temporary Use						
					Only issued in association with and as a condition of a Temporary Use permit;	Condition

			50	not issued if another temporary sign permit is active; on-premise only; total allowed area not exceed 50 square feet. (Also see LMC 18A.10.520)	of Temporary Use Permit
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B. Notes for Table 18A.50.665

1. Temporary use sign permits shall not be issued for detached or attached dwellings.
2. Failure to comply with the conditions in this Chapter and the issued permit shall result in immediate enforcement pursuant to LMC 18A.02.460, Enforcement. In addition, the subject applicant, business, and location shall be ineligible for a temporary sign permit for a period of one (1) year.
3. Attachments to a temporary sign, including lighting, shall be prohibited
4. Alteration of required landscaping in any manner shall be prohibited.
5. Up to two (2) of the following types of devices and displays may be permitted as accessory to one (1) or more temporary signs if such devices are included in the special event temporary sign permit:
 - a. Streamers.
 - b. Stringer pennants.
 - c. Strings of twirlers or propellers.
 - d. Balloons.

C. Non-Profit Activities and Events Temporary Signs:

1. Permitted in all zoning districts with a non-profit temporary sign permit.
2. Sign types and amounts. The Community Development Director shall render a decision approving a permit where the signage is generally appropriate and proportionate to the type, style, amount, and duration of signage allowed for a similar commercial activity and the zoning district in which the signage will be placed.
3. The permit is only applicable to non-profit community service organizations such as, but not limited to, children's clubs, religious institutions, fraternal organizations, public schools, and governmental organizations:

D. Special Event (Sale, Event, or Grand Opening) Temporary Signs:

1. Permitted in all zoning districts for permitted uses, except home occupations, and in conjunction with a special event temporary sign permit.
2. No more than eight (8) permits shall be issued to a business per calendar year with maximum duration of not more than fifteen (15) days for any permit.
3. Signs shall be removed for a minimum of seven (7) days between permits.
4. Maximum cumulative sign face area of eighty (80) square feet shall be allowed for all temporary signs, including posters, banners, and A-frame, T-frame or picket signs.
5. Signs shall not be placed within the right-of-way or within any pedestrian, bicycle, vehicular way, or vision clearance area, except as allowed in this Chapter.
6. Signs shall be displayed in accordance with the provisions and prohibitions of this title and as approved in the permit.
7. The following types of signs may be permitted for a special event temporary sign permit:
 - a. Posters:
 - b. Banners:
 - c. A-frame, T-frame or picket signs, subject to the following standards:

- (1) A sign permit shall be required. The sign permit numbers shall be displayed in the upper left-hand corner of an exterior face of the sign, with the numbering a minimum of one-half (1/2) inch in height.
- (2) One sign per street frontage for each business.

(3) The sign may be placed abutting the building facade, or within the landscape areas on the site. Signs are prohibited in the public right-of-way, including on sidewalks or in landscape strips between the sidewalk and the street.

(4) The sign shall be staked to the ground or chained in such a manner so as to prevent the sign from being moved or displaced into pedestrian walkways and/or a street or roadway.

(5) No sign shall be located so as to pose a traffic vision hazard.

(6) No sign shall be greater than 24 inches in width and 36 inches in height.

(7) All signs shall be professionally manufactured.

(8) All signs shall be kept in good repair and neatly painted.

(9) Attachments to a sign shall be prohibited.

(10) Lighting attached to a sign shall be prohibited.

(11) Alteration of landscaping in any manner shall be prohibited.

(12) Signs shall not be displayed during non-business hours.

8. Up to two (2) of the following types of devices and displays may be permitted as accessory to one (1) or more temporary signs if such devices are included in the special event temporary sign permit:

a. Streamers.

b. Stringer pennants.

c. Strings of twirlers or propellers.

d. Balloons.

e. One (1) blimp.

f. One (1) inflatable.

E. Signs for Temporary Use Permits.

1. Permitted with a temporary use sign permit in any zoning district, in conjunction with a temporary use permit.

2. Permit time period:

a. Valid only for the period of the temporary use permit.

b. A temporary use sign permit shall not be issued concurrently with another type of temporary sign permit.

3. Maximum sign area of fifty (50) square feet shall be allowed.

4. Signs shall be displayed in accordance with the provisions and prohibitions of this title.

5. No off-premise signs shall be allowed.

F. Short Term Subdivision Signs.

1. Permitted in all zoning districts.

2. Time period:

a. Signs shall not be posted on the property until after the issuance of the preliminary approval of a subdivision.

b. Signs shall be removed when seventy-five (75) percent of the subdivision lots are sold or when a permanent subdivision sign(s) is installed.

3. One (1) freestanding sign per public street frontage shall be permitted. Where a parcel does not have public road frontage and access to the site is provided by a driveway or easement, the sign may be placed, with the property owner's permission, in or adjacent to the road easement at its intersection with the public street right of way.

4. Signs may be placed adjacent to the property line, but shall not be placed within the right of way.

5. Signs shall be placed in accordance with the provisions and prohibitions of this title.

6. No off-premise signs shall be allowed.

7. Maximum size shall be thirty-two (32) square feet per sign face. Sign area shall not exceed one hundred twenty-eight (128) square feet per site.

8. Copy and graphics on the sign are limited to identification of the project and participants and shall only include the following information:

a. Site identification.

b. Participating professional firms and contractors.

c. Description and/or purpose of the subdivision.

G. Interim Signs. Temporary banners will be allowed for new or re-located businesses, while waiting for delivery and

installation of new permanent signs, under the following conditions:

1. Only one (1) banner shall be placed for each new permanent sign, and only while waiting for the installation of said sign.
2. The business shall have received or applied for a sign installation permit and shall have a sign company under contract and scheduled to install the new signs.
3. The sign contractor shall provide an anticipated sign installation date at the earliest possible availability, and the deadline for removal of the banner shall be based on that date.
4. The banner shall not be put in place more than two (2) weeks before the business is open to the public, and shall be removed when the new sign is installed.
5. The banner shall be no larger than the permanent signs to be installed, and shall be placed in approximately the same location as the permanent signs will be located. In the event of a business waiting for the removal of a legal non-conforming sign and installation of a conforming sign, the banner may be placed over the face of the non-conforming sign, subject to the other provisions of this section.
6. The banner shall only be placed on the faces of existing freestanding signs or on the wall, and only one (1) banner shall be placed on each wall.
7. Extensions beyond the anticipated sign installation date shall only be considered when the sign contractor provides a explanation and acceptable to the city new anticipated installation date in writing.
8. The business and sign contractor shall both have valid Lakewood business licenses.

(Ord. 317 § 10, 2003; Ord. 307 § 25, 2003; Ord. 264 § 1 (part), 2001.)

Section 13. That Section 18A.50.680 of the Lakewood Municipal Code be amended to read as follows:

18A.50.680- Sign Definitions

For the purposes of this chapter, the following definitions shall apply:

- A. ABANDONED SIGN. Any sign that has been deserted and its effective use terminated, and which no longer fulfills the purpose for which it was constructed.
- B. A-FRAME OR T-FRAME SIGN. A temporary, portable, freestanding, and self-supporting sign which may be either single- or double-faced, forming an "A" shape, or on a pole attached to a flat base.
- C. ALTERATION SIGN. Any change in size, shape, position, location, construction, or supporting structure of a sign. A change in copy is not an alteration.
- D. ANIMATED SIGN. A sign which has any visible moving part, flashing or oscillating lights, visible mechanical movement of any description, or other apparent visible movement achieved by any means. Animated signs include, but are not limited to, changing or moving pictures, drawings, and designs regardless of the means and mechanisms of the animation; and message display changes at intervals of five seconds or less.
- E. AWNING SIGN. Any sign painted on, attached to, or supported by an awning.
- F. BALLOON. A decorative inflatable device with a diameter of less than eighteen (18) inches, generally composed of a thin layer of latex or mylar. The tether of a balloon is less than twelve (12) feet in length (see "blimp").
- G. BANNER SIGN. A typically rectangular or square shaped sign, of cloth or other similar material, bearing a commercial message, motto, or slogan. A banner may have a message and/or display a commercial graphic or symbol. It can vary in size, color, and design.
- H. BILLBOARD SIGN. A sign that contains a message or directs attention to a business, profession, product, activity, or service that is not related to a use or activity conducted or offered on the premises or at the location where the sign is located, excluding road directional signs, and which is generally available by means of rental or lease to persons other than the owner of the sign. A billboard sign includes the sign face(s) that contains the message or direction noted above, as well as the pole or other structure upon which the sign face is attached.
- I. BILLBOARD SIGN FACE. That portion of a billboard, exclusive of its structural support, on which changeable advertising copy is displayed either by affixing pre-printed poster panels or by painted copy.
- J. BLIMP. An advertising or decorative device with a diameter or combined diameter of eighteen (18) inches or larger that is inflated by some means and is used to attract attention, advertise, promote, market or display goods and/or services. These devices include large single displays or displays of smaller balloons connected in some fashion to create a larger display. A balloon with a tether longer than twelve (12) feet is considered a blimp.
- K. BUSINESS SIGN. A sign that directs attention to a business, commodity, goods, service or entertainment conducted, sold or offered on the premises.
- L. CANOPY SIGN. A sign attached to the underside of a canopy.
- M. CONSTRUCTION SIGN. A temporary sign placed in advance of occupancy of a building or structure indicating the name of the building or structure, the architects, the contractors and other information regarding the building or structure.
- N. DIRECTIONAL OR INFORMATIONAL SIGN. A sign designated to guide or direct pedestrians or vehicles.
- O. EMITTING SIGN. A sign which emits sound, odor, or visible matter such as smoke or steam.

P. FLAG. An individual piece of cloth or other similar material, varying in size, shape, color, and design, affixed to a staff or pole. A flag is used as a symbol of a nation, state, city, or organization; or it may be merely decorative. A "pennant" is a shape of flag, however one (1) "string pennant" is not a flag.

Q. FLASHING SIGN. Any illuminated sign on which the artificial light is not maintained in a stationary status and/or remain constant in intensity and color at all times when such sign is in use.

R. FLASHING SIGN. An illuminated sign may utilize action or motion, or light or color.

S. FREESTANDING SIGN. A sign that is self-supported on a structure used exclusively or primarily for the support of the sign or for a group of signs, being detached from any building or structure.

T. GATE OR ENTRANCE SIGN. A sign attached or adjacent to an entranceway of a residential site or subdivision, which identifies the site or subdivision.

U. GRAND OPENING. The celebration or promotional period beginning on or shortly after the date when a new, permanent business or use is first opened for business in a permanent, fixed building. A grand opening must occur at or near the beginning of a business operation and can only occur once during the lifetime of the operation. For the purposes of this definition, Grand Re-Opening, Under New Ownership, Under New Management, or similar type events shall be allowed for the following: a change of business location; construction of a new business structure; major remodeling or expansion valued at \$50,000 or more; change of ownership; change of general management; or change of name, provided that such event is for a permanent business in a permanent, fixed building and occurs on or about the date of the above changes in business.

UV. IDENTIFICATION SIGN. A sign used only for the purpose of identifying the occupancy of a building, structure or property.

VW. INFLATABLES. A decorative device with a diameter or combined diameter of 18 inches or larger that is inflated by some means and is used to attract and/or promote attention to a site or service. These devices include large single displays or displays of smaller balloons connected in some fashion to create a larger display. Blimps are not considered inflatables.

WX. ILLUMINATED SIGN. A sign designed to give forth artificial light or reflect such light from an artificial source.

XY. INCIDENTAL SIGN. Signs, emblems, and decals attached to a primary building which are designed to provide general building and limited non-advertising business information and may include but are not limited to signs designating restrooms, hours of operation, acceptable credit cards, property ownership or management, and phone booths. Incidental signs shall not be readily visible or legible from a public right-of-way. Incidental signs shall not individually exceed two (2) square feet or, cumulatively, one-half of one (1/2 to 1) percent of the building facade; provided, said size limitation shall not apply to signs providing directions, warnings or information when, established, authorized, or maintained by a public agency.

YZ. INDIRECTLY ILLUMINATED SIGN. An illuminated nonflashing sign whose illumination is derived entirely from an external artificial source and which is arranged so that no direct rays of light are projected from such source into residences or the street.

ZAA. Integrated Sign Plan. A special sign entitlement available to Major Commercial or Employment Centers as defined in this Code. An integrated sign plan is subject to review and approval by the Hearing Examiner using the procedures provided for conditional use permits.

AABB. MARQUEE SIGN. Any sign painted on, attached to, or supported by a marquee.

BBCC. MOBILE READERBOARD SIGN. Any sign which is manifestly designed to be transported, including by trailer or on its own wheels, even though the wheels of such sign may be removed and the remaining chassis or support constructed without wheels is converted to an "A" or "T" frame sign, or attached temporarily or permanently to the ground since this characteristic is based on the design of such a sign. It is characteristic of such a mobile readerboard that the space provided for advertising matter consists of a changeable copy sign.

GGDD. MONUMENT SIGN. A freestanding sign which is affixed in or upon the ground with no air space between the ground and the sign face.

DBEE. NONCONFORMING SIGN. Any sign legally established prior to the effective date of this title or subsequent amendments thereto, which is not in full compliance with the regulations of this title.

FF. NON-PROFIT COMMUNITY ORGANIZATION. Any organization that qualifies as a non-profit entity under the provisions of section 501(c)(3) of the IRS federal tax code, including but limited to children's clubs, religious institutions, fraternal organizations, public schools, and governmental organizations.

EEGG. OFF-PREMISE SIGN. A sign that contains a message or directs attention to a business, profession, product, activity, or service that is not directly related to a use or activity conducted or offered on the premise or at the location where the sign is located, excluding road directional signs.

FFHH. ON-PREMISE SIGN. A sign identifying a business, product, service or activity conducted or sold on the same premises as that on which the sign is located.

GGII. PAINTED SIGN. A sign which is painted on any office, wall, window, fence or structure of any kind.

HHJJ. POLE SIGN. A freestanding sign where the sign face is elevated above the site grade by structural supports, and includes the supports.

KK. POLITICAL SIGN. A sign advertising a candidate for political office or a measure scheduled for election.

JJLL. PORTABLE SIGN. A sign that is not permanently affixed to the ground or to a building or structure and which may be easily moved.

~~KKMM~~. PROJECTING SIGN. A two-faced wall sign affixed to the exterior wall of a building or structure with the exposed faces perpendicular to the plane of such wall.

~~LLNN~~. READERBOARD OR CHANGEABLE MESSAGE SIGN. A sign or part of a sign on which the letters are readily replaceable such that the copy can be changed.

~~MMOO~~. ROOF SIGN. A sign or sign structure erected upon, against or directly above a roof or above the vertical parapet wall of a building, including a sign affixed to any structure erected upon a roof.

~~NNPP~~. SIGN. Any structure, device, letter, figure, character, poster, picture, logo, trademark or reading matter which is used or designed to announce, declare, demonstrate, display or otherwise identify or advertise, or attract the attention of the public. Including, but not limited to every device, frame, letter, figure, character, mark, plane, point, design, picture, logo, stroke, stripe, trademark, plane, point, design, picture, logo, stroke, stripe, trademark, or reading matter, which is used or intended to be used to attract attention or convey information when the same is placed ~~out of doors in view of the general public~~ visible from a public right-of-way or public property; and shall include all parts, portions, units, and materials composing the same, together with the frame, background, and supports or anchoring thereof.

~~OOQQ~~. SIGN AREA. The total area of all sign faces expressed in square feet.

~~PPRR~~. SIGN FACE. The total area of one sign face expressed in square feet. Area is measured from the outside perimeter, including backup, molding, framing, but excluding structural supports, architectural details, decorative scrollwork, etc. The area of a group of individual mounted letters or figures shall be the area of the smallest single geometric form necessary to enclose the entire group of letters or figures.

~~QQSS~~. SIGN HEIGHT. The distance from ground level to the highest point on the sign structure.

~~RRTT~~. SPECIAL USE SIGN. A sign intended to be displayed for a limited time and which is not permanently mounted, that advertises political issues or candidates, private sales, residential sale/rent/lease, commercial and industrial sale/rent/lease, or is a short term contractor's sign.

~~SSUU~~. STRING PENNANT. A series of shapes, signs, streamers, or other similar devices made of fabric, plastic or other material which are connected together or attached to a cord to create a rope-like device that is typically displayed between poles or buildings. String pennants may contain advertising or be decorative. String pennants can vary in size, color, or design.

~~TTVV~~. SUBDIVISION SIGN. A sign erected and maintained within the boundaries of a recorded subdivision and indicating the name of the subdivision, the name of the contractor or subdivider and the name of the owner or agent, and giving information regarding directions, price or terms.

~~UUWW~~. TEMPORARY SIGN. A sign intended to be displayed for a limited time and which is not permanently mounted, that advertises non-profit community or civic events, special events, temporary uses, a subdivision, or is an interim sign for a business.

~~VVXX~~. VEHICLE SIGN. The use of a vehicle as a sign, any sign which is attached to or placed on a parked vehicle or trailer which is principally used for advertising purposes rather than transportation, any advertising or advertising space for which the owners or operator of the vehicle receives any compensation, except public transit buses bearing rental advertising.

~~WWYY~~. VISUALLY PROJECTED SIGN. A sign which is projected, by whatever means, onto a surface or into the air.

~~XXZZ~~. WALL SIGN. Any sign painted on or attached directly to or erected against and supported by a building wall, or facade, with the exposed face of the sign in a plane parallel to the portion of the structure to which it is attached.

(Ord. 277 § 1(part), 2002; Ord. 264 § 1 (part), 2001.)

Section 14. Severability. If any portion of this Ordinance or its application to any person or circumstance is held invalid, the remainder of the Ordinance or the application of the provision to other persons or circumstances shall not be affected.

Section 15. Effective Date. That this Ordinance shall be in full force and effect thirty (30) days after publication of the Ordinance Summary.

PASSED by the City Council this _____ day of _____, 2011.

CITY OF LAKEWOOD

Douglas G. Richardson, Mayor

Attest:

Alice M. Bush, MMC, City Clerk

Approved as to form:

Heidi Ann Wachter, City Attorney